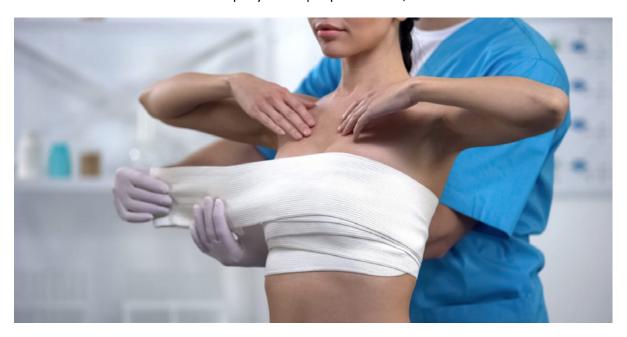




POP Recovery Systems and UPMC Plastic Surgery Center Partner to Raise Recovery Standards

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The alliance aims to improve pre- and post-operative care and establish new recovery standards.

POP Recovery Systems and the University of Pittsburgh Medical Center (UPMC) Plastic Surgery Center have formed an alliance to set new standards in pre- and post-surgical care for plastic surgery patients.

"I'm very excited to be collaborating with POP Recovery Systems," says J Peter Rubin, MD, board-certified plastic surgeon and founding chair of the UPMC Department of Plastic Surgery, in a release. "Our practice is choosing this team because of their expertise, experience, and dedication. I am confident they will be a meaningful source of support for our patients during their plastic surgery journey."

POP Recovery Systems integrates mental health, nutrition, fitness, and wellness into pre- and post-surgical recovery. The company's patient-centered approach has driven growth, with revenue surpassing \$1 million and its patient base expanding from 250 to over 3,000 in the past year, according to a press release.

Future of Recovery

UPMC's Department of Plastic and Reconstructive Surgery is one of the largest academic divisions in the US, recognized for research, resident training, and its Life After Weight Loss program.



"Partnering with UPMC sets a new benchmark and a monumental step forward for the future of recovery," says Laura Alexis, founder and CEO of POP Recovery Systems, in a release. "Dr Rubin and his team have long set the gold standard in surgical excellence, and now, together, we are raising the standard for what happens before and after surgery."

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