



**Ep. 564: Sephora Birthday Parties, Renuva & The Week's Beauty News**

February 5, 2025



Garrett joins Jenn to discuss their latest beauty adventures. On the discussion agenda this week: Tweens having birthday parties at beauty stores; a Kiehl's campaign featuring pubic hair (and the history of the merkin!); body scrubs; bathhouses; perfume-longevity hacks; and a deep dive on **Renuva**, the newish non-surgical volumizing treatment that's different than cosmetic filler or fat transfers.

**Science Corner:**

[Renuva](#) - where to find a provider

A New Cosmetic Injectable That Works in a New Way - more info on Renuva

Dr. Haideh Hirmand - her Instagram

<https://www.fatmascara.com/blog/ep-564>