

BRANDS we love

Navigating the world of personal care can be tough. There are so many ingredients and toxins you want to avoid, but most have names too long and too complicated to remember. Here are our three favorite, no-nonsense grooming brands.

1. Revitalize Face Scrub (\$8.95)
Made with oat extract, activated charcoal, and pro-vitamin B5, the Revitalize Face Scrub uses natural ingredients to smooth and soften the skin, reduce inflammation, and deeply cleanse the skin.

2. Face Moisturizer with Sunscreen (\$9.95)
Even on the cloudiest of days, the sun's harmful rays still peek through. The Profile | Cobalt SPF 30 moisturizer is a must-have layer of defense made with nontoxic, sun blocking ingredients for full UVA/UVB protection.

3. Invigorate Face Wash (\$9.95)
Also made with soothing oat extracts, the invigorate face wash is a perfect, everyday face wash for those with busy schedules. Also made with aloe vera and natural willow bark, it works to further soothe the skin and gently exfoliate dead skin cells, respectively.

4. Performance Shave Gel (\$8.95)
For the closest, smoothest shave try out the Profile | Cobalt Performance Shave Gel. Made with aloe vera, guarana extract and zero fragrances, this shave gel will calm the skin unlike other brands' irritating formulas.

PROFILE | COBALT

Profile | Cobalt was founded by actor Rob Lowe after he noticed something was missing from men's skincare. He set out to create low-ingredient products with an affordable price tag.