

MODERN LUXURY

BEAUTY
THE NEW GUARD

Whether it's makeup made by a trained painter and chemist or an esthetician-led line that protects against pollution, L.A. is fertile ground for innovative, clean beauty. Here, the founders putting a fresh face on the industry help rebuild your at-home, self-care arsenal.

BY LAURA ECKSTEIN JONES



Nicole Simpson

Amethyst Skincare, skinbyamethyst.com

After 15 years working as an esthetician, chemist and educator, Simpson launched Amethyst Skincare, a sustainably made line aimed at protecting skin from environmental stressors. "All of our products are clean and formulated only with what is necessary," says Simpson, who names the Nightly AOX micropeel—which blends botanical retinol with glycolic acid, salicylic acid and phytoceramides to smooth wrinkles, scars and large pores—as a standout. For spring, she's developing Blue Light, a serum that will help protect skin from the long-term effects of digital aging.



@ANGELENOMAGAZINE
MLANGELENO.COM

MAY/JUNE 2020 \$5.95



Angeleno