

# PROFILE®

C O B A L T

BY ROB LOWE



Affordable Luxury Skincare PROFILE | Cobalt Gives Back to Wounded Warrior Project + Giveaway (2 Winners) Ends 12.6.19

Dena Garascia | November 26, 2019

Actor, Producer, and Director, Rob Lowe launched a new skincare line called [PROFILE® | Cobalt](#), a youth preserving, an affordable luxury line for the active man who wants to be ready to conquer anything. The line ranges in price from \$8.95 to \$11.95. With a specific focus on giving back, Rob personally selected Wounded Warrior Project®, as **PROFILE® | Cobalt's** charity partner, where a portion of the purchase price goes to this noble nonprofit that honors and empowers injured veterans on their journeys to recovery.



When conceptualizing **PROFILE® | Cobalt**, Lowe was searching for a philanthropic relationship that echoed his values and knew that the principles underpinning Wounded Warrior Project aligned with his. “When you think about the legacy people want to leave behind, a lot of it comes back to sacrifice, commitment and honor, the three hallmarks of those who serve,” says Lowe.

Lowe was committed to creating a brand that gave back to a charity like WWP whose underpinnings aligned with his “legacy vision,” and where consumers are able to easily participate in something greater. In addition to the moneys collected during the promotion,

customers can also make additional contributions to WWP when they checkout on ProfileByRobLowe.com.

“We’re honored that Rob is passionate about honoring our nation’s injured veterans through his active lifestyle brand,” said Gary Corless, WWP Chief Development Officer. “He is committed to supporting warriors achieve their highest ambition today, tomorrow and in the future.”

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- Visit [CobaltByRobLowe.com](https://CobaltByRobLowe.com)
- Visit [CobaltByRobLowe on Instagram](#)

**Giveaway**

Two winners will receive the entire PROFILE<sup>®</sup> | Cobalt line of products (RV \$71). See below for terms and conditions. Open to U.S. residents of the 48 contiguous United States. You must be 18 years old to enter to win. This giveaway ends at 11:59 PM EST on 12.6.19.

All entries will be verified. Only one entrant per mailing address per giveaway. If you have won the same prize on another blog, you will not be eligible to win it again. Any person who has won a prize (or whose household has won a prize) in any promotion sponsored by Sponsor in the thirty (30) days before this contest start date is not eligible to win a prize in this contest. Entrants who have created social accounts purely for the purpose of entering Competitions or Sweepstakes will not be eligible to win. All social accounts used must be public.

The winner will be chosen randomly through Giveaway Tools and contacted via email. A reply to the winning email is required within 48 hours before a new winner is chosen. Void where prohibited by law. One person entering per household, please. The Review Wire and Chatty Patty’s Place are not responsible for shipment of prize.

<https://thereviewwire.com/affordable-luxury-skincare-profile-cobalt-gives-back-to-wounded-warrior-project-giveaway-2-winners-ends-12-6-19/>