

# THE ZOE REPORT

The Best Luxury Skincare Products At Target, As Curated by Derms

By Taylor Lane | July 15, 2019



When you walk down the beauty aisle, you'll find shelves that house brands like Vichy, La Roche-Posay, and Honest Beauty, to name a few that offer luxurious experiences without a hefty price tag. Even though these products are often more affordable than that of luxury skincare brands, board-certified dermatologist and celebrity beauty expert [Dr. Anna Guanche](#) tells TZR that "the price point does not necessarily dictate the quality or efficacy of the skincare product." That's not to say all cheap products are as good as the expensive stuff, but, as Guanche adds, "good products do not need to be overwhelmingly expensive, and they come in all shapes and prices."



### LiftActiv Supreme Anti-Aging and Firming Night Cream

Rhamnose, a top ingredient in this formula, is a plant-derived sugar. "Scientific studies show that it can increase cell turnover, collagen production, and also increase elasticity," Dr. Guanche explains.



### Botanicals The Glow

The jojoba oil in this pick helps the skin to stay hydrated, while the sea buckthorn oil "brightens and fights skin-aging free radicals because it's an antioxidant," Dr. Guanche notes.



### Birch Juice Hydro

This serum contains chamomile and plantain seed extracts. Dr. Guanche says that chamomile is calming and soothing. The plantain seed extract has germicidal and antibacterial properties.



### Multivitamin Power Firm

The Power Firm contains vitamin A, also known as retinol. "This active ingredient stimulates the production of collagen, regulates epidermal cell proliferation, and softens fine lines and wrinkles," says [Dr. Guanche](#).



### LiftActiv Supreme Anti-Wrinkle and Firming Eye Cream for Dark Circles

The caffeine in this eye cream shrinks loose tissue, promotes circulation, and reduces puffiness, [Dr. Guanche](#) says.

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