



THE OPRAH  
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## 20 Best Face Serums That Industry Experts Swear By

Bonus: You can pick up most of these at the drugstore.

Celia Fernandez and Brigett Early | June 21, 2019



Regenerist Serum  
Olay

Because face serums are so concentrated, they can be irritating to sensitive skin. If this sounds like it could be an issue for you, [Dr. Anna Guanche](#), a dermatologist at the Bella Skin Institute, recommends Olay Regenerist, a product that's readily available at drugstores. "It's mild, fragrance-free, and soothing," she says. Still, it's effective: "Fine lines are plumped out as they are hydrated."





## Hyaluronic Moisture Boost Serum Nourish

If you'd rather pick up a face serum during your weekly grocery haul, Trader Joe's has a version of the beauty elixir that's great for anyone with dry skin. "The Hyaluronic Moisture Boost Serum is made with one gram of hyaluronic acid, which can actually hold up to several liters of water," says Guanche. "It's lightweight, inexpensive, unscented, and highly moisturizing." In short, it's a high-end serum at a reasonable price.



## Youth Serum iS Clinical

If price isn't an issue, Guanche says this luxe pick is worth the investment. "This amazing serum does so much. It provides instant smoothing and tightening. It's filled with growth factors that visibly reduce wrinkles and lines," she says. "I personally use it as a makeup primer."

<https://www.oprahmag.com/life/g25620076/best-face-serum/?slide=20>