



10 Best Face Serums That Dermatologists Swear By

By Brigitt Early | December 19, 2018



So you're doing everything right—washing your face, moisturizing, you name it—but your skin still looks dull and tired. A serum may be just the thing you need to bring back that coveted summer glow, even when there's no sun in sight. Face serums deliver a concentrated dose of moisturizing ingredients, like hyaluronic acid, vitamin C, and retinol, to help hydrate and nourish skin from deep within. We asked dermatologists to reveal the most effective (and affordable) formulas you can find at your local drugstore, Amazon, or pretty much wherever you like to shop. Here's what they had to say.

Olay Regenerist Serum

Because face serums are so concentrated, they can be irritating to sensitive skin. If this sounds like it could be an issue for you, [Dr. Anna Guanche, a dermatologist at the Bella Skin Institute](#), recommends Olay Regenerist, a product that's readily available at drugstores. "It's mild, fragrance-free, and soothing," she says. Still, it's effective: "Fine lines are plumped out as they are hydrated."

Nourish Hyaluronic Moisture Boost Serum

If you'd rather pick up a face serum during your weekly grocery haul, Trader Joe's has a version of the beauty elixir that's great for anyone with dry skin. "The Hyaluronic Moisture Boost Serum is made with one gram of hyaluronic acid, which can actually hold up to several liters of water," says Guanche. "It's lightweight, inexpensive, unscented, and highly moisturizing." In short, it's a high-end serum at a reasonable price.

iS CLINICAL Youth Serum



If price isn't an issue, Guanche says this luxe pick is worth the investment. "This amazing serum does so much. It provides instant smoothing and tightening. It's filled with growth factors that visibly reduce wrinkles and lines," she says. "I personally use it as a makeup primer."

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