



Ethnic Skincare Is Here! Welcome Kwan Dermatology to Union Square!

Spring and summertime skin treatments – here we come! Leading Ethnic Skin Dermatologist, **Dr. William Kwan**, opens Kwan Dermatology in Union Square in partnership with SkinCeuticals – its 50th flagship location in the U.S., and the only one in San Francisco!

Angella Sprauve - Apr 10, 2018



The Kwan Dermatology team encourages you to embrace your differences, it's what makes the world so beautiful! This is the belief of Dr. William Kwan, one of the most sought after experts on treating various skin types.

Kwan Dermatology celebrated its grand opening with SkinCeuticals, its 50th Flagship location in the country. The roster of treatments includes acne treatments, body contouring, injectables, lasers, medical dermatology, and spa & aesthetics treatments, which are coupled with SkinCeuticals powerful scientific skincare regimen. Founder, Dr. William Kwan, remarked, "I am humbled and honored to be one of only 50 practices in the US to be selected by SkinCeuticals as an Advanced Clinical Spa. SkinCeuticals exemplifies all that I find important in bringing quality and science-based skin care to my patients."

At the grand-opening event on March 1st, guests had the opportunity to receive complimentary botox treatments, and to have an inside glimpse into treatments like cold-sculpting, nova-threading, hydra-facials, and much more.



Kwan Dermatology founder, Dr. William Kwan, is the world's leading expert in ethnic skin care, hyper-pigmentation, melasma, brown spots, sun damage & more. He has a strong belief that society should be supporting diversity and encouraging one another to embrace each individual's own unique beauty. Having extensively studied ethnic dermatology, he is one of the most sought after experts on treating various skin types.

According to the experts at Kwan Dermatology, the most important factor in caring for ethnic skin is understanding how it uniquely functions and ensuring skin conditions are correctly diagnosed. "While [we] specialize in the treatment of asian skin, we are frequently consulted by African Americans who also experience misdiagnosis of their skin conditions, followed by not receiving the right skin care and treatment(s). For instance, redness does not look red on black skin. African Americans also have specific hair disorders that are often misdiagnosed, such as acne keloidalis nuchae and central centrifugal alopecia."



Dr. Kwan believes there should be more than one version of aesthetic beauty and that improving one's appearance should be driven by the desire to develop an authentic and happy self. With that being said, no matter your skin type or ethnic background, if you are looking for spring and summer improvements that can have both immediate and long-term effects, then we are convinced – look no further than Kwan Dermatology.

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