

FASHIONISTA

5 INFLUENCERS SHARE THE SKIN-CARE TIPS THEY LEARNED FROM TOP DERMATOLOGISTS

Patting in your face serum isn't actually necessary.
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SKINCEUTICALS & FASHIONISTA
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Photo: Isiah Jones

The quest for so-called perfect skin is one that typically requires a veritable arsenal of products. We stock our cabinets full of items in an attempt to defend our complexions against acne, sun damage, pollution, wrinkles and dark spots, but in order to make the most of all of those products, it's crucial to be informed about the proper application methods and ingredient combinations. That's, of course, where dermatologists come in.

At this year's American Academy of Dermatology conference in San Diego, Calif., we teamed up with skin-care brand SkinCeuticals to connect five influencers with some of the company's own experts. They took the opportunity to discuss the brand's newest launches and how new technological advances can effect the skin. Below, we rounded up the top five tips they learned.

STEPHANIE LIU HJELMESETH



Photo: Isiah Jones

"The thing that most interested me was the conversation I had with Dr. **William Kwan**, SkinCeuticals Advanced Clinical Spa partner. He's an expert in multi-ethnic skin care, and because I have a higher portion of followers with mutli-ethnic skin, it was something I wanted to talk about. He told me that dark spots and hyperpigmentation are the top concerns across ethnicities and gave me a rundown of his recommended treatment: Incorporate sunscreen daily and also the new Discoloration Defense product, which is pretty much perfect for this [concern] because it has natural botanic lighteners. I also spoke with him about the SkinCeuticals Advanced Clinical Spas program. His practice, Kwan Dermatology, will become the 50th SkinCeuticals Advanced Clinical Spa destination in the U.S., where patients can expect an integrated SkinCeuticals skincare program combined with state-of-the-art in-office procedures to achieve the best possible results and to maximize long-term skin health."

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