

NUDESTIX

THE ZOE REPORT

This Makeup Brand Will Streamline Your Routine

Jessica Amento | September 19, 2017



Gel Color Lip + Cheek Balm, \$24 Team Zoe's **Nudestix** Pick

Found in our Fall Box of Style, this versatile shade wears like a gloss, feels like a gel and applies like a pencil. Swipe it on your lips in the morning for a moisturizing pucker, then dab it on your cheeks for a post-work pick-me-up.



Nudies All Over Face Matte, \$30 Makeup Made Easy

Chances are at any given moment, you're carrying around more beauty products than you need. Nudestix is your reason to ditch the excess baggage. From Nudies All Over Face Color Glow to Intense Matte Lip + Cheek Pencils to Eyebrow Stylus + Gel, the versatile collection has everything you need.



Nudies All Over Face Glow, \$30 Do Right By Your Skin

Choose paraben- and preservative-free products, like these easy-to-use double-sided sticks formulated with vitamins, antioxidants and moisturizers to achieve a fresh-faced look.

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Ally, Jenny, and Taylor Frankel. All photos: Nudestix Get To Know Nudestix

Cofounded by former MAC product developer and Cover FX Co-Founder, Jenny Frankel and her teen daughters Ally and Taylor, Nudestix aims to bring out your natural beauty, no matter your age or lifestyle.

It takes really special makeup to disrupt our default programming (i.e., add cat eye and go), so we were psyched to come upon Nudestix. A game-changing addition to your on-the-move lifestyle, the vegan brand simplifies glamour with a collection of makeup crayons that effortlessly add color to your eyes, cheeks and lips. Score! Read on for the full 411 on the coveted lineup, then sign up to receive this season's Box of Style, which includes our most-loved Nudestix shade (and more).

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