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The Best New Lipstick Launches for Fall 2017

Devon Abelman | AUGUST 24, 2017



Although we'd argue that burgundy lipstick can be worn 365 days of the year, the season it's commonly associated with is almost here. Now that fall is just a couple weeks away, brand-new formulas and fresh hues of longtime faves are launching. No matter what lip color you consider to be your go-to fall shade, we rounded up 21 of the best new lipstick launches.



Nudestix Nude(art)ist Box Creator's Palette

Nudestix collabed with six different YouTube stars to whip up new custom shades of its Magnetic Matte Lip. Samantha Ravndahl, aka @ssssamanthaa, helped create Freckle, a terracotta red that flatters basically every skin tone.

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