

NUDESTIX

InStyle

7 Contour Sticks For Us Mere Mortals Who Missed Out on the KKW Beauty Launch

JULY 4, 2017 | BY: MARIANNE MYCHASKIW

The KKW Beauty Contour Sticks, created by contour queen Kim Kardashian herself, continue to break the internet and populate our Instagram feeds, but we have one question—who was *actually* able to score one of these? Within 10 minutes, all 300,000 units sold out, and racked up a cool \$14.4 million in profits. Even over at *InStyle* HQ, our attempts to get contour kits of our own ended up fruitless, leaving us to search the market for the next best thing. Here, we rounded up 7 contour sticks at every price point that are just as good, and should hold you over until the next restock.



COURTESY

1. NUDESTIX SCULPTING PENCIL

Nudestix | \$24

<http://www.instyle.com/beauty/cream-contour-sticks#2950083>