

## InStyle

12 Canadian Beauty Brands You Need to Know  
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Drake, Justin Bieber, and Prime Minister Justin Trudeau aren't only Canada's only dreamiest exports. Along with being responsible for some of our current pop culture crushes, the country also has a number of beauty brands that are worth the potential custom and duty charges. Or you know, making a trip North to score some new products and indulge in a feast of poutine and ketchup chips while you're at it.

With an emphasis on green ingredients and multi-purpose formulas for the lazy girl in us all, from shampoo to highlighters, if you're sick of all of the current brands and products in your bathroom and makeup bag, there's a myriad of new products waiting to become your new faves.

O Canada, indeed. Keep scrolling to see our favorite Canadian beauty brands that are worth having on your radar.

# NUDESTIX



#### 4. NUDESTIX

Whether or not you're of the millennial generation like NUDESTIX's founders sisters Taylor and Ally Frankel, you'll love how low-maintenance your routine can be thanks to their line of multi-use makeup sticks. There's an emphasis highlighting natural beauty with its range of neutral shades.

MUST-TRY: NUDESTIX Intense Matte Lip + Cheek Pencil.

Nudestix | \$24

<http://www.instyle.com/beauty/beauty-products-tools/best-canadian-beauty-brands#2956605>