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Makeup & Beauty BLOG

Take Me With You, Nudestix Magnetic Matte Eye Color!

By: Karen | June 2, 2017



When I take a trip somewhere, I NEED to bring along my makeup brushes. That's one of my non-negotiables. I literally never leave home without them — literally...unless I forget them at home. Which has happened.

It was a few summers ago... El Hub and I drove up to visit family in Redding, which is a couple hundred miles north up near the Oregon border.

As luck would have it, I completely spaced out and forgot to bring my brushes (!), so the first thing we did when we got there was go on an emergency brush run.

Never mind using a restroom or saying hi to relatives after four long hours on the road. All I could think was, "Take me to the mall! Stat!"

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If I'd had one or two of these Nudestix Magnetic Matte Eye Colors with me, I probably would have freaked out less. They're long-lasting \$24 cream shadow pencils. They come in 10 neutral shades, and you don't need to use blending brushes with them (although you can if you want).

If you hit the road a lot or frequently find yourself doing your makeup in the back of a cab or in the ladies' room before work, I've got one word for you: Nudestix. All of their makeup comes in either stick or pencil form, and you can blend them with a finger (or a brush), so they're completely not fussy. They also have a wide selection of colors for different skin tones, too, and everything is cruelty-free.



I'm wearing Putty on my lids and under my brow bone, Terra and Fig in my crease, and Army on my lash lines. On my cheeks, that's the Nudestix Nudies in Bare Back and Naughty N' Spice, and that's Kosas Electra Lipstick on my lips.

These set in about three or four minutes, which gives me enough time to blend out the edges. I don't ever feel rushed. Most of the time, after drawing a few strokes on my lids (I don't have to use much because they're packed with pigment), I buff out the edges with a finger (or a MAC 217 if one's handy).

Speaking of MAC now, a few of the Magnetic Matte shades could pass for near-dupes of some of my favorite MAC matte shadows, like Putty, which looks a little like matte beige Brule, and warm brown Terra, which reminds me of MAC Soft Brown. Oh, and warm brown Fig kinda sorta looks like MAC Swiss Chocolate.

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From the top: Nudestix Putty, Terra, Fig and Army

If you happen to not have a deep crease (if you've been reading the blog for a while, you probably know that I'm not a fan of the term "hooded eyes"), and you can't always tell where to place your crease color, these could be perfect for you because you can just draw with them exactly where you want to.

I like to sharpen them first to make them nice and precise (they even come with a sharpener that attaches directly to the stick). Then I draw and quickly blend.

Because the formula is creamy, I'm in complete control over how high up and how far out I take the product.

SO GENIUS.

If you've had your confidence shaken by shadow because of past struggles with placement, these sticks will change everything.

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