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8 Ways You're Getting Bronzer Wrong By: Miki Hayes | June 20, 2017



Bronzer is such a staple in any beauty arsenal. It can serve a variety of purposes from helping you fake a tan, to simply warming up your complexion, to even assisting an eye look. But even though there are many ways to use it, there are still some common bronzer mistakes you'll want to avoid. After all, just one misstep can take you from looking sun-kissed to like an Oompa Loompa. And I'm going to go ahead and guess that's not the look you're going for.

So to find out how to make sure your bronzer always looks flawless, I emailed with four makeup experts. Natalie Soto-Carlisle, Global Educator for jane iredale cosmetics; Stephanie Koutikas, makeup artist and Creative Director at Mehron Makeup; Ashlee Glazer, Smith & Cult Beauty Ambassador; and Monika Deol, founder and CEO of Stellar, all let me in on how to make sure the color, formula, and finish of your bronzer will perfectly suit you. You know, so you can have a natural-looking bronze instead of a patchy or muddy one. The good news? It's not nearly as difficult as it sounds. Just make sure you're not making these eight mistakes:



5. Using The Wrong Tools



Try: Nudestix Nudies All Over Face Color Matte in Bondi Bae, \$30, Sephora

To achieve the best bronze, sometimes the applicator is just as important as the bronzer itself. If you go for a powder bronzer, Glazer says the most blended and natural-looking results come from using a fluffy brush. Prefer cream or liquid bronzer? A stippling brush or your fingers tend to work better for even coverage, says Glazer.

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