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### This Beauty Blogger Uses Natural Deodorant as a Primer

BY SARAH KINONEN | JUNE 13, 2017

Summertime: When the livin' is easy and the weather drastically sky-rockets from cool spring mornings to sticky, humid 100-degree-plus days. And with the inevitable rise in temps, comes unwelcome perspiration in unexpected places (think: pits, pouts, and...your face. Luckily, there's a market full of sweat-proof products to combat summer sheen. Unless of course you're beauty vlogger Antonia, who prefers a rather unconventional approach to sopping up sweat.



In an Instagram video, Antonia, who also goes by @anti\_gorgeous, shared her go-to trick for conquering mid-day shine and keeping her full face beat on point. Her secret? Deodorant. As in, she applied deodorant directly to her face in an effort to ward off facial sweat.

"Deodorant as PRIMER?!?!?," she wrote in a caption. "It's summertime and I SWEAT ! I decided to try deodorant as a primer to stop the sweating through my foundation. I used TOMS because it isn't harmful to your skin. (Use at your own risk)."

Now, before you freak out, it's important to note that the deodorant in question is Tom's of Maine, which is a natural deodorant, with an aluminum-free formula. But still, we've got to wonder, is a product that's formulated for the underarms safe for the face? Slightly concerned, we reached out to Beverly Hills-based dermatologist [Ava Shamban](#) for the lowdown. "In general, these products are not formulated for facial skin, nor have they been tested on facial skin," Shamban tells Allure. "That being said, many people do use body lotions as facial moisturizers, and the same applies to sunscreens."

As for the deodorant, Shamban says if you're going to try it (because we can't really stop you), Tom's of Maine would be the brand to use "due to the nature of its ingredients." Those ingredients include soothing aloe vera, exfoliating ascorbic acid, and hydrating sunflower seed oil — all of which don't seem terribly concerning for the skin.

But again, we're not recommending swiping your favorite anti-perspirant all over your face in the hopes of sopping up seasonal sheen. Instead, might we suggest swapping out your go-to moisturizer for an oil-free version (like the Neutrogena Oil-Free Acne Moisturizer Pink Grapefruit), and keeping a pack of oil-blotting papers in your bag? Both techniques soak up shine and are safer for the skin, making them dermatologist- (and Allure editor-) approved.

<http://www.allure.com/story/beauty-blogger-uses-natural-deodorant-as-primer>