

NUDESTIX

allure

Nudestix #Babeboss Fave Box Is Out Today

BY ELIZABETH DENTON | MAY 15, 2017



Collaborating with beauty bloggers is all the rage these days. M.A.C. teamed up with 10 influencers last January, Mariale Marrero just launched her first lip kit with IGXO Cosmetics, and Jaclyn Hill and Becca have been working together for years. Now, **Nudestix** is getting in on the trend with the launch of the Nudestix #Babeboss Fave Box, out today.

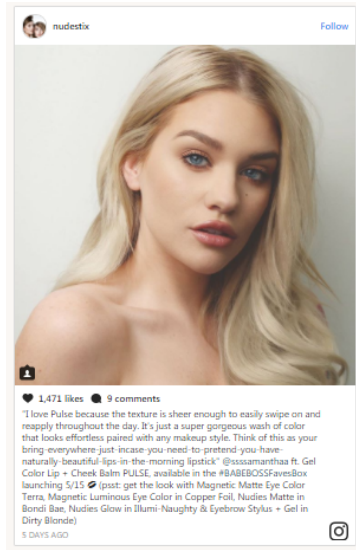
The brand collaborated with five different beauty vloggers who each chose their favorite Nudestix lipstick (which also happens to be a best seller). There's Karen Yeung, who chose Stiletto (a matte red); Lynette Cenée, who went with Boho (a matte brown); Cydnee Black, who picked Burgundy (a matte wine); Jaleesa M, who chose Purity (a matte putty); and Samantha Ravndahl, who picked Pulse (a sheer rose). To round out the six-piece collection, co-founders Ally and Taylor Frankel chose Sin, a cream rose-gold.

They come together in a metal tin with a mirror on the inside, as well as a classic Nudestix pencil sharpener.



NUDESTIX

Since one of my personal favorite Nudestix lip colors is Pulse (it's also my nipple shade, in case you were wondering), I quickly chatted with Ravndahl about why she loves it too.



Why is Pulse your go-to shade?

I chose Pulse because I love how effortless and gorgeous it is. It works on a multitude of skin tones and has a nice sheerness to it that allows some of your natural lip color to show through.

What are some of your favorite lipstick trends?

I'm really looking forward to moving away from matte lips over this spring/summer season! I love the look of glossy lips.

What's one lipstick trend you would never wear?

There's *nothing* I wouldn't try at least once when it comes to makeup.

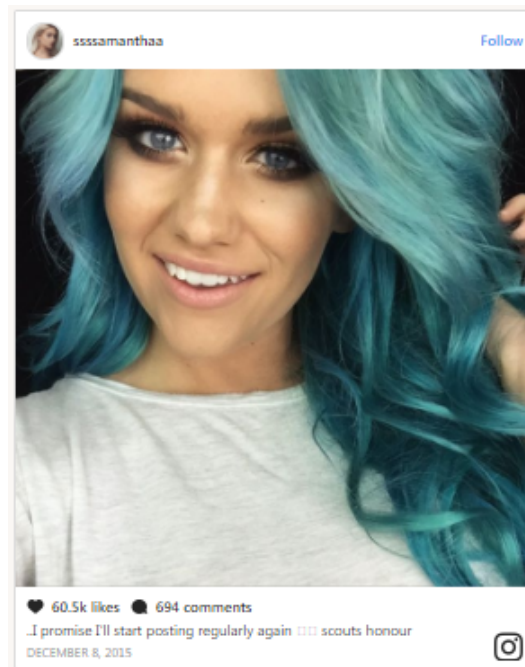
You've had a ton of hair colors! Do you have a favorite?

The color I always go back to and feel most confident in is definitely blonde — although I loved the teal.

How do you keep your hair healthy?

I try to not over-wash and I really love this hair treatment from my salon called Axis Mor Oil. It's a dream for dry, damaged hair!

NUDESTIX



You can pick up the Nudestix #Babeboss Fave Box for \$59 on macys.com now.

More from Nudestix:

1. Nudestix Nudies All Over Face Color Bronze + Glow Will Become Your New Favorite Highlighter
2. Nudes, Sticks, and Instagram: A Makeup Line for Millennials
3. Our Favorite New Beauty Products of March 2017

<http://www.allure.com/story/nudestix-babe-boss-fave-box>