

# NUDESTIX

## GLOBAL COSMETIC INDUSTRY®

INNOVATIONS THAT DRIVE BRANDS

### Nudestix Launches in China

April 24, 2017



By the end of 2017, the makeup “stix” for skin, eyes, lips and cheeks will be available at Sephora.CN, Tmail.com and Weibo.

Co-founders Taylor and Ally Frankel, said, “We are excited to announce the launch of **Nudestix** in China this year. We think the Nudestix girl in China is looking for easy, fast, effortless luxury makeup crayons that create natural, nude looks. The fresh-faced look is a perfect fit for any complexion and we can’t wait to introduce Nudestix to China.”

<http://www.gcimagazine.com/marketstrends/regions/asiapacific/Nudestix-Launches-in-China-420266703.html>