

# NUDESTIX

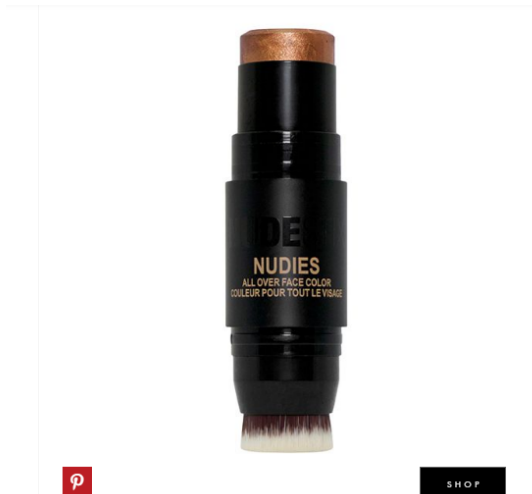
## BYRDIE

### It's Safe to Say 2017 Is the Year of "Stick" Beauty Products

By: MEGAN MCINTYRE | April 19, 2017

Every few months, the beauty industry seems to collectively fall in love with a particular type of product, and suddenly, it's everywhere you look. Remember the oil craze a few years back (and still going strong)? How about the cushion phase? Well, it looks like 2017 appears to be the year of the stick.

From moisturizers to highlighters to hair color, pretty much every beauty treatment you can think of is now available in a stick or wand format. And we're definitely not complaining—in addition to being effective, they're also super easy to use, compact, and a breeze to travel with. Sticks are truly the epitome of on-the-go beauty.



**Nudestix** All Over Face Color Glow in Brown Sugar, Baby (\$30)

Nudestix's entire brand is centered around all things stick, hence the name, so you better believe it's got a bevy of innovative beauty crayons, and its latest might just be its best yet. The dual-ended stick features a creamy color (it comes in illuminating, highlighting, and bronzing versions) on one end and a detachable blending brush on the other. It's goof-proof face color for even the most makeup-clueless among us.

<http://www.byrdie.com/beauty-sticks-makeup-skincare/slide4>