

## BYRDIE

### These 2 Beauty Editors Swapped Lives for a Week, and Things Got Interesting

By: Amanda Montell – April 10, 2017

Ever since the *Freaky Friday* remake starring Lindsey Lohan came out in 2003, I've secretly always wanted to switch bodies with someone. Sadly, the laws of physics prevent this; but last week, Byrdie news editor Victoria Hoff and I got pretty close.

As professional beauty aficionados, our makeup, skincare, and hair routines tend to get all tangled up with our personal identities. When Victoria summarizes her beauty vibe as "natural, but elevated," "low-key and fresh-faced," it almost sounds like she's describing her personality. Meanwhile, my natural instincts (aesthetically and otherwise) are colorful and experimental. I like bright lips and shiny eyelids and androgynous, lacquered hair. In beauty as in life, I don't like to take anything too seriously.

So when Victoria and I, two different editors with opposite approaches to beauty, were tasked to switch routines for a week, it almost felt like we were swapping bodies, à la Lindsay and Jamie Lee Curtis. (I don't know who would be Lindsay and who would be Jamie in this analogy, but that's beside the point). We knew the beauty swap would be a challenge—but we were curious to see what we'd learn. Would stepping outside our beauty comfort zones give us some much-needed perspective? Or would it just get weird? To find out, we designed detailed hair, skin, and makeup routines for one another and ordered all the necessary materials. Read on to see the results of our week-long beauty swap.

VICTORIA'S BEAUTY ROUTINE:

A REVIEW BY AMANDA

# NUDESTIX

## Makeup



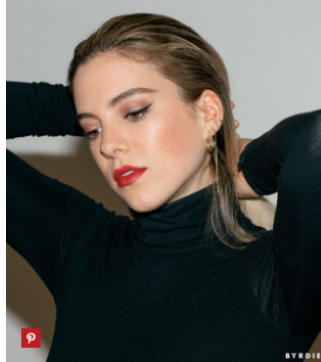
Every time I walked into the office this week, someone stopped me and said something along the lines of "Oh wow, VH, you look so glam today!" "Am I even that glam to begin with?" Amanda wondered aloud whenever I relayed these reactions to her. If you're comparing it to my typical everyday look, the answer is a resounding yes.

In addition to adopting Amanda's go-to products, I also tried out one her go-to tricks: She swears by using lipstick as an eye shadow. On Day one, when I was still kind of wary of trying on a completely new makeup look, I half-cheated by using my beloved Glossier Gen G Lipstick in Cake, a muted orangey-nude. Long story short: This makeup hack is genius, and I'll be using it on the regular. Thanks, Amanda!

Another big obstacle for me to traverse: the fact that I never use blush. I just find it to be kind of an unnecessary step and have never really liked how it looks on me. But I had to be Amanda this week, so I did my best to brush a little on. And, who knew? It turns out I kind of have cheekbones. ("I feel like a damn ghost," Amanda grumbled from her desk chair.)

The one complete daytime look Amanda instructed me to try involved pink eye shadow, the aforementioned blush, and a brown-red lip. Other than the lip, I really liked this look—mascara wariness aside, I actually liked using Benefit Roller Lash, as well as the Goof Proof Brow Pencil. But the two standout products were definitely Milk Makeup Eye Pigment in After Party, as well as **Nudestix** Luminous Eye Color in Rustique. Together, they made for this really shimmery pink eye color that I would definitely try again. (Plus, that Nudestix pencil does not budge.)

# NUDESTIX



The nighttime look was my favorite moment of the week—it had a throwback, late '80s-glam feel to it, which is definitely something I can get behind. While it was definitely nice to break out my eyeliner for the first time in awhile, the look really revolved around the velvety red lip. Tatcha's Lipstick is just unreal—from the silky texture to the pigment, it's simply perfect.

<http://www.byrdie.co.uk/beauty-routine/slide9>