

13 Women-Owned Beauty Brands to Support Now

By: Janell M. Hickman



When it comes to beauty, *no one* does it better than the girls! Iconic beauty legends like Estée Lauder, Marcia Kilgore (founder of Bliss Spas and Soap & Glory), Elizabeth Arden, Helena Rubstein and Bobbi Brown have paved the way for numerous, female-owned brands to open their doors — and revolutionize the game in the process. Despite the proverbial glass ceiling, self-made sisters scored major wins in 2016 — from major wins including Alli Webb and Drybar’s first \$100 million year to Emily Weiss’s \$24 million funding to expand the ever-popular Glossier. We spoke to 13 #girlbosses to share inspiration (and product suggestions) to get you fired up, whether you’re a blossoming entrepreneur or knee-deep in the game. Let’s go!

NUDESTIX



Who: Taylor Frankel, Co-Founder of **NUDESTIX**, @nudestix

Celebrity Fans: 65.5K Instagram Followers

Why should women embrace entrepreneurship in 2017?

There is no questioning the fact that girls and woman alike are currently facing a great deal of adversities. As a female entrepreneur in 2017, my goal is to continue to inspire and hopefully fuel other aspiring females to work hard and passionately regardless of the difficult circumstances. I am confident that this is the best way to show the world our strength. A successful woman is strong, powerful and willing to fight for her rights. Not to mention, we have the platforms to voice our thoughts and opinions on behalf of girls/woman who may not.

<http://www.teenvogue.com/gallery/women-owned-beauty-brands-to-support-now#23>