



Like pretty much anything concerning your body, Rainbow stresses that you have to do your homework. “I think cosmetic tattooing or permanent makeup is really on the rise, and obviously with any trend, you will have people who will want to take advantage of that. Because this is your face, it's important that you do your research and find artists who aren't afraid to show their portfolio and healed work. Even if this is ‘semipermanent,’ there are risks, such as technicians who will go too deep or not use the proper inks.”

But as Beverly Hills, CA, dermatologist **Ava Shamban, MD**, points out, freckles aren't necessarily a sign that your skin is its healthiest. “When you're young, freckles can look adorable even though they're a sign of sun damage. But when you're over the age of 30, they are distracting to the eye and reduce attention to beautiful features in the face such as the eyes.”

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