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We Test-Drove 7 Cream Eye Shadows to See Which Lasts the Longest

By Amanda Montell | February 20, 2017

It's official: Cream and stick eye shadow formulas have fully taken the place of cumbersome powders. (If you haven't received the memo, here's proof.) We've tried dozens of cream eye shadows over the past year, and during the process, we have discovered several key elements to consider. Color, vibrancy, consistency, and texture are all important, of course. But the difference between a good cream eye shadow and a great one is the "wearability" factor. Especially if you have oily eyelids that can't seem to hang on to color. Think about it: No matter how pretty the pigment, if your shadow does not last through the night, what's the point?

By far, our favorite thing about cream and stick eye shadow is how easy it is to apply—and we'll take an effortless cream over a fussy powder any day. However, our standards for long wear still stand strong. So we went on the hunt to find *the* longest-lasting cream eye shadow on the market: one that we can just swipe on and leave be. We editors put seven cream eye shadows that promise all-night wear to the ultimate test. Keep scrolling to read our reviews of the seven long-lasting cream eye shadows!



Nudestix Magnetic Eye Color (\$24)

"I rarely wear eye shadow, but when I do, the product needs to have great color payoff, and it needs to be able to withstand whatever is on my agenda that day. That's exactly what happened with these **Nudestix** products. They are smoother than velvet and so easy to blend that it's almost therapeutic. I received so many compliments while wearing them (which is always a plus), and they were able to last through my workout class. I don't think I'll be parting with this product anytime soon." — Aimee Jefferson, social media editor

<http://www.byrdie.com/cream-eye-shadow-oily-eyelids/slide4>