



Nudestix's New Magnetic Matte Lip Color Pencils Last Like A Tattoo

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It's been a particularly good week so far for matte lipstick lovers. MAC Cosmetics recently revealed it is launching 28 rainbow matte lipsticks and Tarte launched its Rainforest of the Sea Color Splash Lipsticks that are matte *and* moisturizing. Now, **Nudestix** is getting us something to be excited about with the launch of its new Magnetic Matte Lip Colors (\$24).

If you're a Nudestix fan, you will know that the brand is all about effortless beauty. The vast majority of the products are available in easy-to-apply pencil applicators and the shades are a range of my-lips-but-better colors mixed with very wearable deeper shades.



The Magnetic Matte Lip Colors are no different. They're still available in the brand's classic pencil applicator, but there's more. Nudestix states that they apply like a pencil, wear like a liquid lipstick, and last like a tattoo. The last bit is especially crucial is you hate smudging or feathering. These lip colors are meant to last through it all. (Remember that for Valentine's Day).

The collection includes eight wearable shades that all have a flattering velour finish. Although they are matte, long-wearing lippies, note that they will not dry out your pout like some matte lipsticks do. You can take your pick from warm browns, dusty rose, mauve and burgundy shades.

The Magnetic Matte Lip Colors will launch in Sephora and Macy's but you can currently pick them up on the Nudestix website. Get your favorite shade and discover what a "tattoo wear" lipstick is like.

<http://www.thegloss.com/beauty/nudestix-magnetic-matte-lip-color-pencils-launch/>