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These Tiny Swatch "Tattoos" Prove Chanel's New Lip Crayons Work on All Skin Tones

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Image Source: POPSUGAR Photography / Benjamin Stone

At a time when every brand seems to be launching supermatte lipsticks, Chanel did something unexpected: the French luxury brand released a line of glossy lipstick pencils.

Though the formula is highly pigmented like other popular lip crayons (Nars, **Nudestix**), it is unique in that it has more satiny texture than its predecessors. This is not your lipstick stamp, but rather a comfortable wash of color that can be blotted off into a stain or intensified with extra layers. It's so easy to wear that celebrities —

such as Sienna Miller here — have already opted to rock it on the red carpet.

To get more info on why this product is so special, we consulted with Chanel makeup artist Cyndle Komarovski. "These crayons have the most beautiful moisturizing texture," she said. "Other moisturizing lip pencils I've used in the past, though hydrating, do not have full color coverage. This pencil has both!"

When it comes to applying the pencils, she advises to outline your lips with the tip and then fill it in. No extra products required!

But since they are a bit slippery — which is also what makes them so moisturizing — she offered a savvy hack for making them stay all day. "For extreme long wear, try this makeup artist trick," she said. "Start by gently exfoliating your lips with a warm washcloth to remove any dead skin. Apply lip color, then hold a tissue over your lips and use a fluffy powder brush to dust a coat of translucent powder over the tissue. This is setting the lipstick in place. Remove tissue and apply one more coat of lipstick."

The 11-shade range just launched at chanel.com, and to help you find your perfect color, Cyndle tested six of the hues on three POPSUGAR staffers of diverse skin tones. We chose hues ranging from neutrals to bold berries on pale, medium, and dark complexions.

Plus, since we love swatches, tiny tattoos, and Chanel so much, Cyndle drew mini swatch "tattoos" themed as Chanel motifs (like flowers, stars, and double "C"s)! If you're a Chanel fangirl, get ready for some serious Parisian-inspired chicness.

<http://www.popsugar.com/beauty/How-Wear-Chanel-Lip-Crayons-42977423#photo-42977423>