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## You Probably Didn't Know Your Skincare Products Have an Expiration Date



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SKINCARE

There are lots of advances in the beauty world that exist, but alas, no one has invented products that don't expire. Beauty products are like food. They have a limited shelf life, and there isn't that much we can do about it. Although you probably are familiar with the expiration dates of your makeup products, you might not think about your skincare products in the same way. Unlike that crusty mascara or that weird-smelling lipstick, a lot of skincare products don't go noticeably off the way makeup does.

Although a lot of products have guidelines or expiration dates written on them, it's important to have some idea of when things expire once you open them. The last thing you want to do is put something on your face that is expired. That isn't going to do your skin any favors. So, we asked the experts for some easy guidelines.

### **Retinoid Creams: 9 months**

You should have that retinoid cream in your cupboard for nine months, max. After that, it starts to lose potency, according to **Dr. Ava Shamban**, Beverly Hills Dermatologist and Founder of SKINxFIVE.



Try: [Algenist Retinol Firm and Lifting Serum](#)

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