

COSMOPOLITAN

You Have to See the Insane Glow You Get From This Magical Heart Contouring How-To

By Carly Cardellino | January 11, 2017

Because how else are you contouring this Valentine's Day?



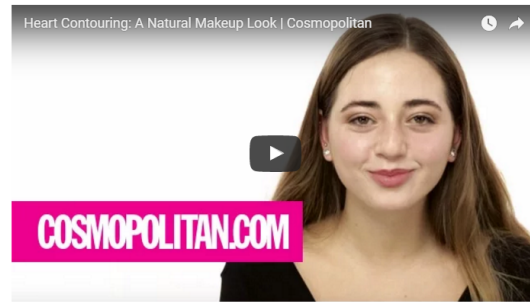
You're already a pro at contouring — as in you've read countless stories about it online and probably have watched 3,000 YouTube tutorials; it's hard, I get it — but here are a few (heart-shaped!) contouring hacks, from beauty blogger Arshia Moorjani, that could (1) make sculpting your face a lot easier and (2) make you look cute AF in the process.

Ally and Taylor Frankel, creators of [NudeStix](#), also show Cosmopolitan.com exactly how to contour your entire face using their genius makeup sticks and, spoiler alert, more hearts!



NUDESTIX

FOR A MORE NEUTRAL LOOK:



Apply the heart-shaped contouring like Ally does in the video above. If you want to use less product, you can always create the heart shapes using dashes rather than a continuous line.



And then blend, blend, blend with clean fingertips. Be sure to add more color to your eyes or cheekbones, if need be.



NUDESTIX

FOR A MORE DRAMATIC SMOKY EYE AND RED LIP
LOOK:



Take a cue from Taylor as to where to apply the hearts to perfectly contour your face.



Blend to perfection, bumping up any color on your eyes or lips.



Voilà! Regardless of whether you choose the softer or bolder look, you're about to look like a bombshell this Valentine's Day.

<http://www.cosmopolitan.com/style-beauty/beauty/how-to/a52192/how-to-heart-contouring/>