



BEAUTY BUZZ

## Skin IN THE GAME

By Nadine Jolie Courtney

The eyes might be the window to the soul, but if you're not taking proper care of your complexion, it will be written all over your face. Luckily, three new practices have opened around L.A., destined to get Angelenos' skin in stellar shape. Venice welcomes a new space from medical esthetician **Kat Rudu** (Kat Rudu Skin Studio, Studio A, Electric Ave., Venice, [katrudubeauty.com](http://katrudubeauty.com)), who spent 30 years working for Drs. Harold Lancer and Jason Diamond before striking out on her own. The clinic offers nutritional facials (from \$225) in addition to laser (from \$150), chemical-peel (\$375) and microdermabrasion (from \$250) treatments, all designed to transform. Meanwhile, **Vanessa Hernandez** (11677 San Vicente Blvd., Ste. 214, L.A., 310.849.4452, [vhskincare.com](http://vhskincare.com))—adored as a healer who helps clients achieve radiant skin via transformative, customized facials (\$375)—has set up shop in Brentwood. Clients like Gwyneth Paltrow can expect cutting-edge technology merged with ancient natural treatments, focusing on skin rejuvenation, sun damage, hyperpigmentation and anti-aging. Finally, **Dr. Ava Shamban** debuts **SKINx5** (970 Monument St., Ste. 216, Pacific Palisades, 424.329.5213, [skinxfive.com](http://skinxfive.com)). The medi-spa offers five derm-curated facial treatments to prevent and correct aging, including the Refresher peel (\$49) for brighter, smoother skin, and the Firminator (\$399) for skin tightening and lifting via radio frequency. The crème de la crème? The Big Picture (\$749): four rejuvenating anti-aging treatments performed during one visit to reach your ultimate skin goals.