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The Best Blush Colors for Your Skin Tone

The right shade of blush can warm up your complexion, create the illusion of cheekbones, and even make you look younger. (Yes, really!) Here, the most flattering hues for fair, medium, olive, and dark skin.

BY STEPHANIE SALTZMAN

Fair Skin

Sheer Plum



Ciucci recommends this color for a more dramatic evening look. "Plum cheeks give a little bit more drama. With fair skin, it's important to look for a translucent stain or cream in a plum shade that's a step or two darker than your lips, with purple or blue undertones." This hue is also a bit of an overachiever, doubling as a contouring shade for fair skin. "Dab a little bit of plum blush in the hollows of cheeks for extra definition and a nice shadow, rather than a harsh, obvious line," says Ciucci.

OUR PICKS:

1. Clinique Stick Cheek Colour Balm in Plumped Up Peony
2. NUDESTIX Gel Color Lip + Cheek Balm in Wicked

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