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The Ultimate Millennial Beauty Gift Guide According to Nudestix Founder Taylor Frankel

December 5, 2016 by [LAUREN LEVINSON](#)



This holiday season, POPSUGAR Beauty tapped some of our favorite influencers, including popular brand owners, bloggers, pros, and celebrities, to share the gifts they would like to receive or give. Find more gifting inspiration here.

Taylor Frankel is living your dream life, and she's not even 21 yet. As a teen, Taylor, along with her sister, Ally, and mother, Jenny, founded the brand **Nudestix**. The line of do-it-all pencils are easy to use and have already developed a cult following. (See how easy they are to use here!) Though Taylor is a millennial, she is already a successful entrepreneur, so we would happily take her advice — including her approach to holiday shopping.

"For those of you, like me, who don't spend the whole year obsessing over what gift is perfect for that special someone (gasp) or you just realized that holiday season is like . . . this month(!), I'm going to give you some gift giving advice for the millennial gal in your life," she told POPSUGAR via email. "I really try to curate my gifts based on my budget, my friendship, and overall love for all things health, beauty and lifestyle."

Keep reading to discover Taylor's top 10 beauty gifts for the 2016 season.

NUDESTIX



"Who doesn't love a rainbow of nude tones for the eyes?! Transition from work day to evening holiday party with this collection of six beautiful neutral eye colour shades! Whether she's a makeup addict or lazy girl on the go, all of the shades are super wearable for every occasion. It comes with a travel tin, mirror and sharpener. How cool is that?"

Nudestix Perfect Nude Eye Kit (\$49)



"Who doesn't love personalized jewelry? This gift screams thoughtful BFF. BaubleBar has a ton of necklace styles to choose, from dainty chains to chokers."

BaubleBar Personalized Bling Things (\$36)

NUDESTIX



"For the lipstick lover in your life . . . This kit is filled with highly pigmented lip pencils with a variety of nude, red and berry shades. You absolutely can't go wrong with one of these. At this value, you better hurry!"

Nudestix Perfect Nude Lip Kit (\$49)



"A classic, but a goodie for that friend who has everything! Guaranteed to enhance the mood of any home or dorm room. This gift is a really nice gesture and perhaps will reignite your friendship."

Jo Malone Sweet Almond & Macaroon Home Candle (\$65)



NUDESTIX

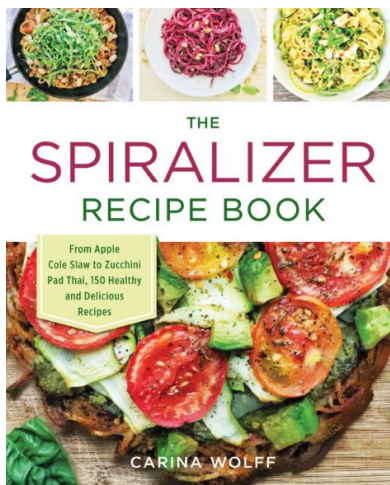
"Make your holiday get together a holiday nail party. Share the latest gossip while having holiday cocktails at home. This gift is great to catch up with a BFF who you haven't seen all year! P.S., throw in some face masks for the ultimate home spa experience."

Formula X City Chic Nail Set (\$35)



"For the makeup lover (all girls, duh). Give her the gift of splurging at Sephora thoughtlessly. I would definitely gift this to a friendly co-worker, or if you're involved in a 'secret santa' with a group of gals."

Sephora Gift Card



"For the health nut or the vegan friend. Filled with delicious healthy recipes that are super easy to re-create. I love this book because I'm a vegetarian, I have a ton of food intolerances (bummer), and I have no time to cook! It's extremely easy to follow and the author is a millennial herself."

Spiralizer Cookbook (\$19)

NUDESTIX



"For the thrifty friend who loves vintage shopping, give her the gift of instant memories the old fashion way."

Polaroid Camera (\$87)



"OK, full disclosure, I'm obsessed with these bags! This gift is super cute and personalized. Not to mention, a hot commodity right now among the selfie obsessed and celebrities alike!"

Pop & Suki Camera Bag (\$195)

NUDESTIX



"The gift that keeps on giving for the whole year! Treat yourself or your bestie to a monthly dose of must-have makeup and skin care samples that come in an adorable mini makeup bag. I love to use mine for travel and to try the new beauty products."

Ipsy Glam Bag Subscription (\$10 monthly)

http://www.popsugar.com/beauty/Taylor-Frankel-Beauty-Gift-Guide-42794551?stream_view=1#photo-42794561