

Beauty
care

THE VALUE OF A **PRICELESS EXPERIENCE**



Dr Sam Linjawi, one of Jeddah's leading cosmetic dentists, spent a month in Los Angeles shadowing celebrity cosmetic dentist, Dr Bill Dorfman. Linjawi, whose father has served as one of the Saudi royal family's trusted doctors, went with the aim of being able to offer her patients some of the best, new techniques.

8 MINUTES WITH **'THE SMILE KING'**

Appearances on major TV shows, best-selling books, education programmes for dentists and the public, award-winning inventions and of course creating smiles for many of Hollywood's brightest stars have made Dr Bill Dorfman a star in his own right. Altruistic and passionate about healthy living, Dorfman gives us some easy, useful tips and talks about working with clients from the region.

- As the 'Smile King,' what kinds of procedures do you mostly do?

As far as cosmetic dental procedures go, the most common is in office ZOOM! tooth whitening, followed by porcelain veneers, crowns and implants.

- Can you tell us some dos and don'ts to help keep teeth dazzling after a whitening treatment?

Do stay away from heavy staining substances like red wine, tobacco products and tea. Do brush and floss regularly and get your teeth professionally cleaned every six months. Also use the take home tray whitening products every month or two for a few days.

- Do you have any natural, quick tips and tricks to share with us when it comes to oral hygiene and beauty?

Make sure to brush and floss after every meal and see your dentist on a regular basis.



Dr Bill Dorfman

- You have many clients from the region that keep coming back, so you have come to know quite a lot about the cultural differences. What are the most pertinent to your work?

I find the patients whom I treat from your region are excellent ones who appreciate the highest quality of care and are thankful for the extra service we provide them.

- What can new clients expect?

I would say top notch 5-star, gold plated service with a comprehensive treatment plan executed in as efficient and expeditious a manner as possible and beautiful, natural results.

- Some treatments can take a long time. How do you accommodate

patients who travel to see you but have a time limit?

We may have to break the treatment into stages over a few trips, however, 95 percent of the time we can finish everything we need to in a week or less.

- You took Saudi Dr Sam Linjawi under your wing, so fans of your work now luckily have a closer reference point too.

Yes, we had the opportunity to spend several days together and she was a pleasure to have in my office.

- "Life is short, so smile while you still have teeth." What else can you add?

If you don't love the smile you have, we can help you have the smile you have always dreamed of.