

PASADENA NOW

Two Local Entrepreneurs "Mix It Up" with New Business Mixer Launch

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Two well-known local entrepreneurs are mixing it up with the launch of a new business on Tuesday.

Joan De Souza and Wendy Anderson have announced the kickoff of “Mix It Up,” bringing together networking, treats and prizes on October 25, from 5:00 to 7:00 p.m.

Enjoy delectable treats from Robin’s Wood Fire BBQ, Castle Catering, California Pizza Kitchen, and Menchie’s while enjoying the historic surroundings of the Romanesque Room of the Castle Green. Special guest and speaker for the evening is **Dr. Bill Dorfman** co-founder of the Leap Foundation who will be speaking on “Confidence is Currency. How to Teach our Children to Succeed.”

Dr. Bill Dorfman is affectionately known as “America’s Dentist.” He was the featured dentist on the ABC series, “Extreme Makeover” and recurring guest co-host on the daytime talk show “The Doctors.” He authored two best-selling cosmetic dentistry books, The Smile Guide and the NY Times bestseller, Billion Dollar Smile. As an inventor and entrepreneur, he has brought award-winning innovations to the world of dentistry with Discus Dental, Inc., a manufacturer and distributor of tooth-whitening, oral hygiene and aesthetic dental products.

Dr. Bill Dorfman is The Co-Founder of The Leap Foundation and in July, 2017 will host their 10th annual, week-long program held at UCLA for 15 to 24 year olds. The LEAP Foundation helps high school students, college students, and recent graduates get a “7-year LEAP on success.” LEAP’s curriculum is based upon the experience of individuals who have achieved great success – both professionally and personally. It is a non-profit

organization committed to educating young adults about goal-setting, effective communication, and the invaluable power of mentorship – all of which are essential in helping today's youth succeed.

<http://www.pasadenanow.com/main/mix-it-up-business-mixer-with-wendy-and-joan/#.WA5I-OArLIU>