

## TRAVEL+ LEISURE

### This Season's Hottest Beauty Trend is Really Great for Travelers

Lindsey Campbell | August 2016



Like [the perfect travel shoe](#), finding the perfect lipstick is a daunting task. For travelers, making any makeup last all day is a feat in it of itself, but finding a lipstick that can last from the time you go through security to time you hit the beach is any jetsetter's dream. That's where one of this season's hottest beauty trends comes in: matte lipstick.

What makes a matte lip so great? The velvety finish of the product gives you a statement-making pout with some serious staying power. Like a little black dress, a matte lip is sleek, versatile and definitely deserves a permanent spot in your travel beauty bag. It can bring you from day to night in a flash and instantly refreshes your look. Another unbeatable perk: the finish won't stick to your hair or rub off easily on your clothing.

So, how do you make this look work for you? Here are a few key tips to keep in mind:

#### **It's all about the prep.**

Exfoliate and moisturize your lips before applying so dry skin and fine lines don't show through.

# NUDESTIX

## **Line your lips first.**

Choose either a nude or matching color liner and outline your lips. Then, fill in your lips with the liner. This will act as a primer making it stay even longer.

## **Apply with a lip brush.**

Because of its staying power, precise application is key. Rub the brush directly onto the tube of lipstick and brush onto the lips starting from the edge in.

From bold reds to subtle neutrals, scroll on for a few of our favorites so you can rock this look all vacation long.

## **Intense Matte Lip + Cheek Pencil**

Nudestix, [\\$24](#).