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EMMYS RED CARPET PREP FOR THE REST OF US

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Courtesy of SKINxFIVE

Inside celebrity dermatologist Dr. Ava Shamban's brand new Pacific Palisades SKINxFIVE

A primer on where to go for blowouts, makeup and facials when you don't have your own personal glam squad.

Award season already? As summer winds down and Labor Day rolls in, red carpet prep for the Primetime Emmy Awards on Sunday, Sept. 18 is already well underway. And thanks to a bevy of existing and brand new pop-in beauty destinations in L.A., get-glam services are more accessible and convenient than ever.

Here's where to go to get beautified when 11.9 million people are tuning in for your close-up (or you just want to look good for an Emmys rosé party with friends).

Celebrities reserve their beauty team favorites via high-end makeup, grooming and hairstylist agencies well before the Emmy Awards are announced with only an inkling of a potential nomination. (In-demand power trio the Streicher Sisters of Striike beauty studio in Beverly Hills typically book four to five weeks out for awards show season, for example.)

But Hollywood is a company town (the Creative Arts Emmy Awards are on Sept. 10-11), so there's a lot more than in-front-of-the-camera talent making their way to the show: spouses, publicists, agents, writers, directors, costume designers, sound mixers, editors, cinematographers, producers, managers, lawyers, assistants and more. That's many a smoky-eye, mani-pedi, haircut to do. So book your appointments at these places ASAP.

QUICK TURNAROUND

There's Drybar for blowouts, Blushington for makeup and Skin Laundry for laser & light facials. Add to the mix newly opened The Face Bar in West Hollywood, which focuses on facial peels, Alchemy 43 in Beverly Hills, which offers facial fillers and more, medspas SkinMatrix in Burbank and celebrity dermatologist **Dr. Ava Shamban's** brand new Pacific Palisades **SKINxFIVE** for peels microdermabrasion facials, Botox, laser rejuvenation and radio frequency treatments. If you need a little pre- or post-Emmy pampering, the new Burke Williams Simply Massage and The Now Massage Boutique (there's a new Santa Monica location) offer moderately-priced massage services in nice settings.

ALL-IN-ONE GLAM DESTINATIONS

At Kinara in West Hollywood, in addition to the go-to Red Carpet Oxygenating HydraFacial, there are also body treatments, nail services, waxing and Goddard + Bragg hair salon services. There's the aforementioned Striike in Beverly Hills for makeup, brows and hair (though good luck getting an appointment), while sought-after aesthetician Brigitte Beasse of Brigitte Beauté skincare in Beverly Hills does lymphatic facial massage magic conveniently above José Eber Salon. Industry-frequented hotels like The Ritz Carlton Los Angeles in downtown L.A. near The Microsoft Theater (where the Emmys are being held) offer a wide range of beauty services including their Red Carpet Radiance facial.

FOR MORE DRAMATIC TRANSFORMATIONS

Furrowed brows, lipstick lines, blotchy skin, hands and décolletage can be treated, says dermatologist Shamban of SKINxFIVE. "Many actors come in from location for the awards shows and their skin has been clogged from consecutive days of makeup, so they're also looking for visible improvement with a polished finish of fresh, firm and glowing skin."

But that takes time. Plan out your treatments. Botox, for example, "should be done one week to 10 days before the event," says Shamban. A lot of actors don't give their Botox enough time to settle in, that's why you see so much bad Botox on the red carpet!"

Remember to vet all service providers. Many medspas use registered nurses, aestheticians or nurse practitioners. Request that a board-certified doctor connected to the medspa treat you, if that makes your more comfortable. Or, find a Board Certified Plastic Surgeon or Board Certified Dermatologist on the American Board of Medical Specialties Certification Matters website (certificationmatters.org).

ORDER IN

Sometimes true pampering is when services come to you. Enter massage-on-demand services such as soothe.com and zeel.com. Glamsquad comes into your home to create hair, makeup and nail gorgeousness. The ease of their services is "empowering," says Glamsquad creative director Giovanni Vaccaro. "We launched this company to provide clients with an easier, faster, more consistent way to get ready and bring quality beauty professionals into the home."

Think of it as equal opportunity red carpet treatment.

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