



Our All-Time Favorite Multipurpose Makeup Products It's time to recognize the real MVPs of the makeup world.

Natalie | August 30



Real talk: some days, I just don't feel motivated to spend a lot of time on makeup.

I know some of you feel it, too. Even though it might be an enjoyable part of your routine, there are inevitably days where you just want makeup to be as fuss-free as possible. Those days were a complete struggle for me until I discovered the wonderful world of multipurpose makeup products!

Multipurpose products are the best for beating the makeup blues. If you haven't tried one yet, you're missing out! They cut down major time in your routine (hi, back to school season) and can expose you to a different way of doing makeup.

Ready to give them a try? Here's an in-depth look at four types of multitasking heroes.

Blush/Lipcolor:



Products: [Nudestix Lip + Cheek Pencil \(Kiss\)](#) | [LAQA & Co. Cheeky Lip\(Cray Cray\)](#) | [The Body Shop Lip & Cheek Stain \(Deep Berry\)](#)

Cheek and lip colors cover nearly the same color ranges, from natural mauves and pinks, to bold berries and reds. These two were a natural multipurpose product pair from the start! In the past year, so many

awesome products came out that really changed the makeup game for cheeks and lips.

Some great options are the Nudestix Lip and Cheek pencils (shade above: Kiss) and the LAQA and CO Cheeky Lip Pencils (shade above: Cray Cray). These come in a wide range of shades and finishes, so there are plenty of options to explore.

If cream isn't your thing, then check out this liquid cheek and lip color from The Body Shop. The doe foot applicator makes it a breeze to add a pop of color to your cheeks and lips!

Eyeshadow/Eye Base:



Products: Maybelline Color Tattoo (Bad to the Bronze) | Nudestix Magnetic Eye (Lilith) | MAC Paint Pot (Antique Diamond)

Cream eyeshadows aren't new by any means, but most people forget they can be a multipurpose product! They're great for adding rich color to the lids, but they can also double as an eyeshadow base. Applying these in a thin layer allows the product to become slightly tacky and create a perfect base for other shadows.

Some great cream shadow options out there are the MAC Paint Pots and the Maybelline Color Tattoos. Both glide on like a dream and can easily be layered to intensify the color. If you're a fan of stick eyeshadows, then check out the Nudestix Magnetic Eye Pencils. The packaging makes them easy to apply, the formula is creamy, and the colors are striking. Since these cream shadows also don't need a primer, they're a solid investment.

<http://www.collegefashion.net/beauty-and-hair/best-multipurpose-makeup-products/>