

NUDESTIX

simply beyoutified

NUDESTIX ∴ Natural Makeup Collection // Lip + Eye Pencils

Kimberly | August 22nd

NUDESTIX is a full makeup collection in pencil form in on trend, natural colors. It's the genius creation of a beauty-chemist mom, Jenny Frankel, (who was also the co-founder of CoverFX) and her teenage daughters Ally & Taylor, and is a fun, fresh take on the "no-makeup" beauty trend. "no-makeup" beauty trend.

"Go nude but better! We love all-out natural makeup and go for that barely-there look with only a touch of color. Our multi-purpose makeup crayons make creating your look easy, fast and fun. We hope you love it as much as we do!" xx ally Taylor



With the exception of foundation, this line offers everything: concealer, blush, eyeshadow, eyeliner and lipstick. Each product gives a really natural finish, is very creamy & pigmented and requires NO brushes at all. Their products are formulated with skin loving ingredients such as vitamins, anti-oxidants and as a bonus, their moisturizing.



Each pencil comes packaged in its own sleek black container which also includes a sharpener. These are awesome for traveling

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or just throwing in your purse for makeup on-the-go.. which is totally a must for me. I barely have enough time to get myself + my kids ready on weekdays let alone apply a full face of makeup. These are super convenient and give just the right amount of color to give you natural results with minimal effort in no time!

Magnetic Eye Color Pencils in Cocoa & Terra

Terra ∴ Long-wearing, intense color, easy to blend and VERY, very long wearing. Cocoa is an intense dark brown that does NOT smudge or move ALL DAY LONG, waterproof makeup remover is needed to get this stuff off. Not even exaggerating, I use this as eyeliner and smudge it out or on the outer corner of my eye

to smoke out my eyeshadow. The tiniest amount of this is needed to achieve results. Use a light hand and minimal product to avoid overdoing it. Terra is a really natural taupe/brown and is great on its own or layered with other colors. I was really surprised

at how pigmented these actually are and the smooth opaque, rich color payoff they offered. Another score added to my eyeshadow collection!



Lip & Cheek Pencil in LOVE ∴ This is a really nice nude/rosy pink color. It's essentially your natural lip color but better. I have a huge collection of lip glosses, lipsticks, liquid lipsticks, tinted lip balms, and find myself reaching for this more often than not. The color is beautiful and actually feels comfortable on your lips, not sticky or heavy. It's also a great blush option as it gives a bright glow, and blends out seamlessly with just a few taps of your finger. I apply it right on top of my foundation for a dewy, smooth finish.



Lip & Cheek Balm in Tamed + Haven

∴ Super smooth, non-drying and triples as a lipstick, lip liner and blush. The color tamed is my favorite out of all of the Nudestix that I have. It's a beautifully understated soft pink



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that is universally flattering on any skin tone. I love using these as lip stick, the formula is non-feathering and both colors give maximum coverage and last a while. Usually I just apply a thin layer of lip balm and apply this right over it. It feels nice, it looks nice and it is my new go-to lip color. Haven offers a bold pink pop of color and really livens up your lips & cheeks.

<http://www.nudestix.com> // <http://www.sephora.com>

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