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This Is Your First Look at Free People's New Beauty + Wellness Collection

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If you've stopped into Free People in the last month or so, you may have noticed something *slightly* different about your favorite Bohemian digs: They've gotten beautified!

Taking a cue from stores like Forever 21, Topshop and Urban Outfitters, the brand has expanded its gypsy empire into beauty and wellness, and we, for one, could not be more thrilled. Not only is this stuff every bit as rad as you'd expect it to be, it's sure to be Alicia Silverstone-approved, as it is 100 percent cruelty-free and mostly natural/organic.

And we're not just talking candles and soaps here (although those are certainly on hand as well): There's a full line of products to help you live your best flower-child life, from makeup to fragrances and even herbal supplements. Check out a few of our favorites below!



2. **Nudestix** Intense Matte Lip + Cheek Pencil (\$24): This 3-in-1 pencil can be used as a lip liner, a lipstick and a cheek color, and wears for up to six hours, so you can rock any of these four totally wearable shades smudge-free.

<http://www.brit.co/first-look-free-people-new-beauty-wellness-collection/>