

NUDESTIX



Nudestix is a brand that is all about multi-tasking, easy to use products. Their brand motto is #gonudebutbetter.

I have been so lucky to have met the face behind the brand twice now and each time, I am just in awe at how passionate and involved Taylor and Ally are with Nudestix.

I was first introduced to Nudestix last year at a Sephora brands showcase. I walked away with 4 different shades of their Metallic Eye Color Pencils and a Brow Stylus.

Nudestix is all about the makeup pencils. It is legit makeup pencil errthang! Sure, makeup brands were all about the lip crayons a year ago but Nudestix has stepped it up and they have not only the eye and lip pencils we usually see but also, a skincare pencil range. Wut? Yep. There's a Sculpting Pencil, which is dual-ended to contour and highlight with, and a Skin Pencil range one for blurring, cleaning up, mattify and moisturise.

They all come in a sleek black metal tin with an accompanying mirror on the inside of the lid and their own sharpener. This makes them very travel friendly as you can pack all the pencils you need just in one tin!

First up, I will be discussing the Magentic Eye Color Pencils (\$35AUD) – I have this in the shades: Angel, Spirit, Moon, Lilith, Gilt and Spirit.



I generally have oily lids and usually don't go without an eyelid primer. However, one day, I forgot my trusty eyelid primer and only had these on me. I applied it anyway and 10 hours later, my lids are still looking fresh AF. There was no creasing to be seen! This is exciting news for my oily lids and is a testament as to how long wearing the Magnetic Eye Color Pencils are.

The Magnetic Eye Color Pencils glide on so easily so you can be sure there is no eyelid tugging happening. In addition to this, the colour payoff is even and intense.

I also have the Eye Pencil (\$34AUD) in Bronze. This is not as long-lasting as the Magentic Eye Color Pencils above nor is it as intense. This gives me a smooth, satin finish and comes with a

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smudger, so is my go-to for a quick smokey eye.



Moving onto the Brow Stylus (\$34AUD) – this is a waterproof, 2-in-1, triangled tip eyebrow pencil. I received the shade Brown but found there was too much of a red undertone for me to pull it off. Shade aside, it was very easy to use. It glides on easily and the triangled tip definitely helped in creating hair-like strokes. The gel on the other end is also coloured and the size is perfect for brushing those brow hairs into place.

Ahh, now my favourites – the Intense Matte Lip + Cheek Pencils (\$39AUD). I have this in Royal, a neutral red and Belle, a perfect mix of pink and brown.



These are touted to be waterproof, kiss-proof and non-feathering for up to 6 hours. Despite being a matte finish, these are very soft, creamy and not drying at all. You can use this to colour in your lips and swipe onto your apples and blend for some quick cheek colour.

Last, but not least, their Blur (\$38AUD) pencil. This is an instant line and pore filler to Give the appearance of smooth and flawless skin. I like to use this on my lips before applying matte lipsticks so they don't settle into any fine lines.

So there you have it – a quick introduction to Nudestix and my favourite products from them. You can purchase them from Sephora, in store and online.

http://beautysnippets.com/2016/07/30/brand-focus-nudestix/?utm_source=rss&utm_medium=rss&utm_campaign=brand-focus-nudestix