

medical spa REPORT

Acne Scars Impact Self-Esteem

By Isabela Palmieri



In June, Suneva Medical released results of its acne scar survey. The survey revealed an overwhelming majority of customers believe acne and acne scars have a negative impact on confidence. The survey also showed that people with acne and acne scars normally withdraw themselves from social settings and avoid putting photos online without heavy editing or filters. “Acne scarring is one of the most common skin issues I see at my practice and the condition is more than skin deep,” says **Ava Shamban, M.D.**, board-certified dermatologist. “The millions of people who suffer from acne scars carry an emotional burden that brings on feelings of depression and low self-esteem and one of the country’s leading authorities on skin. These individuals should not lose hope however—there are new treatment options, such as Bellafill, that can have a transformational effect on patients’ appearance, and in turn, their quality of life.”

Also, 81 percent of respondents would select clear skin over keeping their fashion on trend, a nail manicure maintained, or maintaining a hairstyle that is rivaled by celebrities. The survey also showed that when it comes to skin issues, consumers believe acne scars are worse than having acne, eczema, or rosacea. Suneva Medical’s chairman and CEO Nicholas L. Teti, Jr., suggests Bellafill to combat acne scars and help clients get their confidence back. “Acne scars no longer need to be the reason people hold back from social activities and living a confident lifestyle,” says Nicholas Teti, Jr., chairman and CEO of Suneva Medical. “This innovative filler continues to have a positive impact on patients’ lives and we encourage those who suffer from acne scars to consult with a physician about Bellafill to jumpstart their journey to better skin.”—Isabela Palmieri

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