

NUDESTIX

Vibrant, Vivacious, Veracious



Makeup Demo: Vibrant Beauty Made Simple with Nudestix!

June 15, 2016

Hi, everyone! While at a recent **Nudestix event**, I was reflecting on the brand's mantra of easy, casual, wearable neutrals and had a little chuckle at myself. *I'm the author of **Vibrant Beauty Blog**, all about bold colour; is it a total paradox that I'm at this event? That I'm a fan of the brand?* Thinking further, I came to a couple conclusions: 1) embracing bold colour doesn't have to mean wearing neon from brow to chin; you can actually wear brights in a totally natural way and 2) **Nudestix** actually has some incredibly beautiful bold colours in their product lineup. These facts considered, I took it upon my self to use these brighter **Nudestix** hues to demonstrate that bold colour can indeed be easy and wearable. Vibrant colour-yes, you can!



If you're not familiar with the brand, all **Nudestix** products come in portable pencil-style packaging for easy application, anywhere. Each is housed in a reusable tin, is accompanied by a sharpener, and is also vegan and cruelty-free. Sustainable and chic? Another reason I love them!

The brand was lovely enough to send along four products for this post; three of my favourite bold hues and one perfect neutral.

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The shades I'll be including in today's demo are the **Gel Colour Lip + Cheek Balms** in **Fate**** (a sheer, shiny pale peach) and **Siren**** (the perfect glossy neutral red) and **Intense Matte Lip + Cheek Pencils** in **Raven**** (a saturated berry) and **Stiletto**** (a warm, vivid red).

Here are swatches of each on my inner arm (MAC NC15 skin tone):

Some pretty bold colours, no? The kinds of shades that might lead many to shy away. But here's where you take a leap of faith and keep on reading: they can be used to create a fresh, natural, easy everyday look. Here's how I put them to use!

Step 1: Blend out a bold berry for naturally flushed cheeks!

As per the swatch above, **Intense Matte Pencil** in **Raven** is a deep, vampy berry shade. I can see why many of you would be terrified to apply such a hue to your cheeks, but I promise that this one blends beautifully! I find that rich berries and reds actually create the most natural flushes as long as they're soft and sheer enough.

Here, I dotted **Raven** on the apples of my cheeks, then blended outward and upward for a natural blush effect.



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Step 2: Add touches of glow to contrast the colour

Ok, so this isn't a vibrant step, but an impactful one nonetheless! At the **Nudestix** event, I was totally impressed with the natural, dewy sheen that **Gel Colour in Fate** imparted on my complexion. Here, I've swept it on the tops of my cheekbones and the brow bones for a natural glow! Despite its balmy texture, it doesn't interfere with foundation or brow colour. It stays put and keeps skin looking extra fresh for hours.



Step 3: Don't be afraid, reach for a red lip colour

I know that many people are intimidated by a red lip, but I promise- when eyes are kept neutral and skin is evened out and fresh-looking, red lipstick will never look overdone! (Think Snow White, a totally appropriate muse for a daily look). Here, I've drawn in my lips with **Intense Matte in Stiletto**.



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Step 4: Add a slick of gloss

If you're intimidated by a matte lip, a touch of gloss can soften up the look. I've also been more of a sucker for glossy lips of late, especially in summertime. It keeps things looking more fresh and youthful! Here I've topped **Stiletto** with **Gel Colour in Siren** for some juicy sheen!



And here's the final look!



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So, have I led you to drink the vibrant colour Kool-Aid? Whether you want to dive right in and paint your cheeks with berry, or remain a bit more reticent, I hope I've inspired you to not instantly pass over a shade because it looks too bright at first glance. And if you're afraid that wearing bright colours requires daunting application, **Nudestix** really makes it ultra easy. Just swipe, blend, and go! I realize that I sound like a walking commercial, but even this high-maintenance makeup gal truly appreciates the ease that the brand allows. Berry cheeks and glossy red lips in three minutes? Sign me up!

Have I convinced you to try a bold berry blush or glossy red lip? What are some of your favourite ways to wear vibrant colour when you're in a hurry or still want to look natural? Any favourites from **Nudestix**?

Thanks so much for stopping by! xo

**** These products were sent to me for consideration and review. All opinions expressed are 100% authentic and my own.**

<http://vibrantbeautyblog.blogspot.com/2016/06/makeup-demo-vibrant-beauty-made-simple.html>