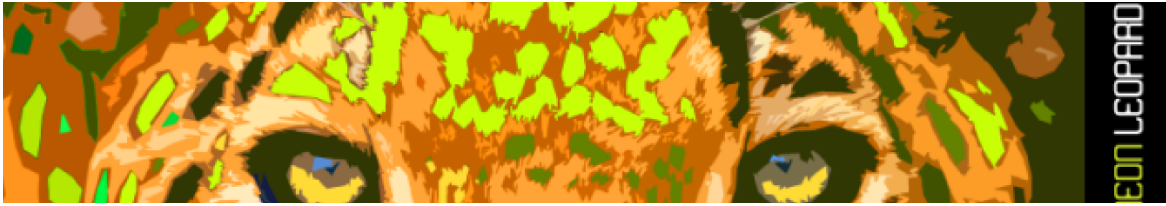


NUDESTIX



June Get it or Forget it

Posted on July 10, 2016 by theneonleopard

Nudestix Gel Colour Lip and Cheek Balm in Haven

Nudestix has interested me since I started seeing their Lip and Cheek Pencil pop up all over social media. Intrigued? Yes. Intrigued enough to go online and order one sight unseen? Not quite. Sometimes that is the problem with products that are not available in many retail stores, I would be way more likely to give them a try if I could just drop them into my basket at the mall or drug store. I have since learned that Nudestix are available at select Sephora's so that definitely helps.

A little background on Nudestix, they were created by sisters and models Ally and Taylor with the help of their mother, who is a chemical engineer. Ok, I already love that story, don't you?

Here is the Nudestix mission, according to their site:

"We believe a natural look is a perfect fit for any face. We're all born with our own unique look, so why cover it up with tons of makeup? When it comes to beauty, a little color goes a long way. A touch of color here and there is enough to bring out our finest features, so out with the crazy big collection and in with four simple solutions for face, eyes and lips. We think doing our makeup should be easy, enjoyable and—above all—fun...

So we created NUDESTIX. A simple collection of easy-to-use makeup crayons that cover all the bases and give you a fresh-faced, nude look. Enriched with skin-saving vitamins, antioxidants and moisturizers, each multipurpose NUDESTIX is loaded with just enough color to get the job done and leave you glowing."

I picked up the Nudestix Gel Colour Lip and Cheek Balm in the shade Haven at Generation Beauty in Toronto. But, even though I wanted to try it, it kind of got buried in my makeup collection until this month. I actually felt like it was going to be a super sheer tinted Chapstick type application, so I didn't reach for it.

When I did, I was definitely impressed. Haven is a pretty nude shade. Right up my alley. Right off the bat, I was impressed with the formula. It truly is unlike anything else I have used before. It is moisturizing with shine, and yet still feels thick enough that it's not slippery or sticky. It really is a true gel product.

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On my cheek, the pencil pretty much disappears on my skin. But I think if I tried a less neutral shade, the results would be very dewy and pretty



On my lips, the results are subtle, but polished and flattering. I love that a liner definitely isn't necessary.



In my opinion, there are two definite downsides to this product.

First of all, I find the chubby pencil format annoying. It is great to carry around and fit in my smallest purses with ease, but I find it requires sharpening (with a jumbo sharpener I had to buy just for this product) frequently. When I sharpen it, I feel like I'm wasting good product.

My last problem with the Nudestix pencil is the price. They retail for \$24USD. Yikes. While this is probably on par with a high end lipstick, it somehow seems exorbitant for a chubby pencil.

The product itself though, fabulous.

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So, I'm going to make this a thumbs up , thumbs down GIF pick, based mostly on value. There are many more affordable great lippies out there. But, if you've got money to burn and are looking for a great , easy , on the go lip product that wears well and is a universally flattering nude shade....GET IT!

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