



Nudestix Gel Color Lip + Cheek Balm in "Siren", "Pulse" & "Wicked": Review and Swatches

Jasmine Li July 21, 2016



Nudestix recently added a new lip range to their line called the **Gel Color Lip + Cheek Balms (\$28 CAD)**. Available in a beautiful range of brights and neutrals, the Gel Colors promise a shiny and moisturizing wear. To see some swatches of a few shades, click.....

Packaging:

Like all Nudestix products, the Gel Color Lip + Cheek Balms come in a nice metal tin with a mirror on the underside of the lid. The lip color comes in a crayon form. Unfortunately, the product is not twist-up or retractable but included in each tin is a very nice wide-barrel sharpener.



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Formulation:

The Nudestix Gel Color Lip + Cheek Balm features a very pigmented and slick formulation. The product is highly moisturizing and the finish is very shiny. I found the formulation slightly tacky but given the beautiful finish, I'm not too bothered. Another issue I have with the product is how soft it is. The tips of both "Siren" and "Wicked" broke off the first time I tried using them, and I was being very careful. It's not a deal-breaker but you really can't sharpen these too much or they will inevitably break off.

Lastly, I really can't see myself using these on my cheeks as a blush. The shiny formulation simply doesn't suit my already oily skin. With that said, I think these are some pretty darn good lip colors. Perhaps these would benefit with a modified packaging but all in all, the formulation and the colors are great.



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Pulse: A lovely "my lips but better" nude. This shade is much sheerer compared to the other two, but it works to accentuate your natural lip color.

Siren: Beautiful bright red with a subtle shimmer.

Wicked: Gorgeous wine-red. This shade is very pigmented but it's also a tad patchy. I had to layer on quite a few swipes to ensure an even color.



Availability:

Nudestix is available [online](#) and in stores at Sephora and select Urban Outfitters.

<http://www.thehappysloths.com/2016/07/nudestix-gel-color-lip-cheek-balm-swatches-review-siren-pulse-wicked.html>