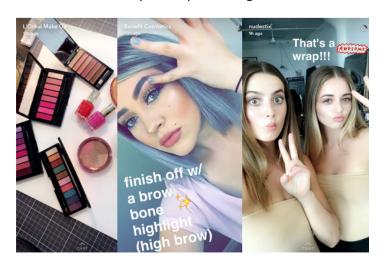
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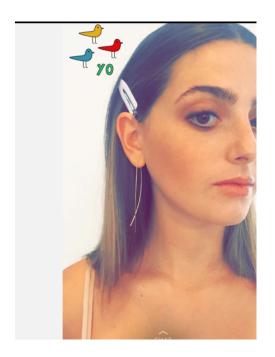
THE MOST FUN BEAUTY BRANDS TO FOLLOW ON SNAPCHAT

21 July 2016 by Giulia Angolini



Forget Pokémon Go for a second – yes, we know you're also playing – and let's look at good old Snapchat for a bit. You didn't forget about it, did you? It's that cute app with a ghost icon, where you can find many really interesting profiles to follow. After the obvious stars and supermodels, now is the time to discover the most fun beauty brands to follow on Snapchat. Get ready for sneak-peeks of upcoming releases, mini tutorials, and most of all, a good laugh! If you're not convinced by what you see, you canstill play with the instant makeup you can get using filters. We really can't do without it anymore! Some brands even created their own custom interactions – look at the gallery to discover them all

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