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25 Spectacular Beauty Products to Buy at Urban Outfitters Right Now

By Perrie Samotin | June 29, 2016



I'm in awe of Urban Outfitter's stellar beauty department, which has been ramped up and refined during the last couple of years to include a mix of recognizable brands (Stila, Anatasia), minimalist cult favorites (Heribvore, Gourmand, **Nudestix**) and an excellent selection of Korean makeup, skin care, and hair products.

While Sephora is Mecca for things we *know* we want, I believe Urban to be the best spot for beauty obsessives to discover products they never knew they needed. I walk by the retailer's New York flagship every day on the way to the subway, and—more than I'd like to admit—emerge with things like a handful of \$3 Korean sheet masks, some newfangled all-purpose balm, a gel-based cheek tint, a container of snail extract (more on that ahead) or a chic hair-waving spray whose glass bottle my vanity *desperately* needs.

If you haven't yet discovered the joy that is the UO beauty aisle, here are 25 game-changing products to shop right now.

NUDESTIX



Nudestix Skin Pencil, [\\$24 each](#)

If you haven't tried Nudestix's collection of easy-to-use makeup crayons, get on it. This particular stick is my personal favorite, and it's available in four iterations: The Moisture Pencil with Amazonian clay mimics a lipid-rich barrier, the Matte + Blemish Pencil absorbs sebum and oils to mattify, the Clean-Up pencil helps you fix makeup mistakes, and the Blur pencil minimizes the look of lines, creases + pores for a smoother-looking texture. Genius.

<http://stylecaster.com/beauty/best-urban-outfitters-products-summer-2016/>