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SEPHORA ANNOUNCES PACIFIC FAIR STORE- GOLD COAST

June 16, 2016

SEPHORA Australia has announced that it will open its first Queensland store at the Gold Coast's Pacific Fair Shopping Centre in Broadbeach in July 2016.

This will be SEPHORA's fourth Australian store after opening its first store in Sydney's Pitt St Mall during December 2014. The beauty giant, owned by LVMH, also has stores in Sydney's Macquarie Centre and Melbourne Central, contributing to its strong list of more than 2500 stores worldwide.

Country Manager from SEPHORA Australia, Libby Amelia, says the beauty empire is thrilled to bring SEPHORA to the Pacific Fair Shopping Centre and offer Queensland beauty enthusiasts access to the wonderful world of SEPHORA.

"It is a very exciting time for SEPHORA Australia with the announcement of our new store, Pacific Fair. After such great success with our first three stores, there has been much anticipation and demand for SEPHORA from beauty lovers across the nation," Ms Amelia said.

In line with the Gold Coast store opening, SEPHORA will be adding two new exclusive brands to their offering, including Oaui, by celebrity hair stylist Jen Atkins and perfume brand Commodity Goods.

SEPHORA currently stocks more than 30 exclusive beauty brands including Marc Jacobs Beauty, Tarte, Kat Von D, Cover Fx, **Nudestix**, Beauty Blender, Ole Henriksen, Formula X and its own private label Sephora Collection, rounding out its offering with well-known prestige brands and creating a beauty destination unlike any other in Australia.

<http://melissahoyer.com/sephora-announces-pacific-fair-store-gold-coast/>