

NUDESTIX

A LITTLE POP OF CORAL

Nudestix Gel Color Lip & Cheek Balm

June 23, 2016



I get so excited when there is a new **Nudestix** launch, I love their innovative products and how effortless they are to use and apply, making them suitable for novices and pros alike! Their latest product is the Nudestix Gel Color Lip & Cheek Balm*, a super-moisturizing lip balm with rich color and gel shine. Come the Summer, I am all about hydrating, moisturizing formulas, so these fuss-free crayons sounded right up my street.



The Nudestix Gel Color Lip & Cheek Balms are formulated with over 30 percent lip-protecting plant lipids sourced from rapeseed, sunflower, cotton seed and soybean to make it ultra-hydrating plus vitamin E as an antioxidant. I love how these apply like a balm, making it super easy, even without a mirror. They feel extremely comfortable to wear and have a beautiful glossy finish that makes the lips look juicy and glossy without any stickiness at all. The most similar product I would liken them too is the Mac Patentpolish Lip Pencils, but the narrower, shaped tip of these Nudestix pencils makes them more precise to apply.

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I was sent three shades to try out, Haven, Luxe and Pulse. **Haven** is a beige nude, and is the most natural of the three. It looks beautiful with any makeup look I wear and does not wash me out at all, which I was initially worried about, but I honestly cannot get enough of this shade, I have been wearing it constantly. **Luxe** is a peachy-pink nude which I also love and adds just a bit more color than Haven but also looks very fresh and natural. **Pulse** is more of a plummy nude and is the darkest of the three. I have not worn this as much, but I personally like wearing these sort of shades in the Fall more.



These new Nudestix Gel Color Lip & Cheek Balms are a great go-to for Summer for that effortless, glossy look that really adds moisture. I tend to wear these mainly on the lips, but of course they also double up as a cheek color and add a fresh dewy glow to the cheeks, making these pencils (as with all of the Nudestix line) a perfect handbag staple during the warm summer months that you can just pop in your bag for touch-ups on-the-go! They are great for the lip balm lover that wants a bit more color, without the fuss of a lipgloss!

Available at *Sephora* (\$24).

<http://www.alittlepopofcoral.com/2016/06/nudestix-gel-color-lip-cheek-balm.html>