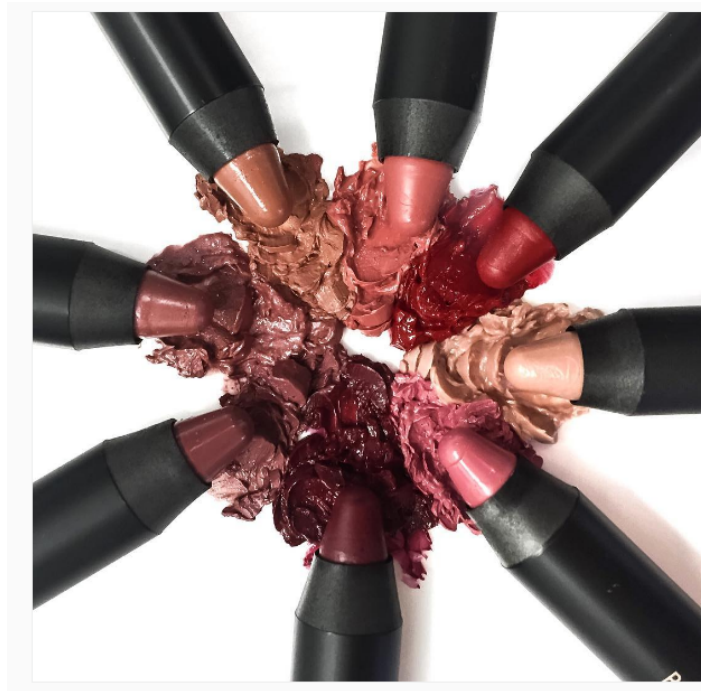


Here's The Lip Balm That's Made Us Love Glosses Again

Madelyn Chung

It's no secret we here at HuffPost Canada Style are obsessed with matte lipsticks. Call it the Kylie Jenner effect, but for some reason, a matte lip seems much more laid-back and cool as opposed to an overly-glossed pout.

But then came along a new glossy formula that has me pushing my matte lipsticks to the bottom of my makeup bag: **Nudestix's new Gel Color Lip + Cheek Balm.**



© Instagram/@nudestix Nudestix's new Gel Color Lip + Cheek Balm

I've already been a fan of the Canadian makeup brand for quite some time, so when I heard that they would be launching a gel formula of their Lip + Cheek pencils, I knew I had to try it right away. And once I got my hands on a couple of pencils, I became an instant convert.

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The great thing about this Lip + Cheek balm is that it's super moisturizing and not sticky, because we all know how much it sucks to have your hair stick to your gloss on a windy day. It's loaded with hydrating lip-protecting plant oils derived from rapeseed, sunflower, cotton seed and soybean, which makes it truly go on like a balm, rather than a gloss. And the pencil makes it super easy to line and fill your lips — just be cautious not to push *toohard*, or you'll risk breaking the colour stick, like I did.



© Instagram/@Nudestix

But what I love most about it is the finish — not overly glossy, but gives you that juicy, wet look that's perfect for the summer months. My only complaint is that the colour is not as long-lasting as Nudestix's Intense Matte Lip + Cheek Pencil, but I'm willing to let that slide.

And as with the rest of Nudestix's products, this Gel Color Lip + Cheek Balm is multifunctional and makes a great blush, too! It also comes in Nudestix's signature tin (complete with a mirror on the other side of the lid for easy, on-the-go touchups) and of course, a sharpener.

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My fave colours from the collection? Wicked (which I've dubbed my glossy alternative to Nudestix's Intense Matte Lip + Cheek Pencil in Raven that I've been wearing religiously for the past month) and Haven, which is my new go-to nude shade (I line my lips with Charlotte Tilbury's Lip Cheat Lip Liner in Iconic Nude underneath for a bit of added colour).



© Madelyn Chung Here I am wearing Nudestix's Gel Color Lip + Cheek Balm in Wicked.

Nudestix's Gel Color Lip + Cheek Balm is available at Sephora in six nude and two berry/red shades for \$28 each.

<http://www.msn.com/en-ca/lifestyle/beauty/heres-the-lip-balm-thats-made-us-love-glosses-again/ar-BBsRWgM?srcref=rss>